



Minutes: Golf Course Advisory Committee

June 12, 2023

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on June 12, 2023 at 8:30 AM with Craig Wetherbee presiding and with Chris Rain as recording secretary.

Committee Members: Craig Wetherbee, Mike Sweeney, Mike Yesunas. On Zoom: Paul Suhrie, John Pinto

Township Staff: Township Supervisors Annette Atkinson and Mark Oney, Pro Shop Manager Todd Brown, Maintenance Superintendent Bill Parr, Committee Liaison Chris Rain.

Meeting called to order at 8:34 am by Craig Wetherbee.

Agenda

- A motion to accept the agenda for the meeting was made by Mike Sweeney, seconded by Mike Yesunas. Motion passed 5-0.

Minutes

- A motion to accept the minutes from the May 2023 meeting was made Mike Sweeney, seconded by Mike Yesunas. Motion passed 5-0.

Whispering Pines—Holly Dennis

- Holly Dennis was not present but provided a report. Annette Atkinson reported that there has not been much change since the May meeting.

Grounds—Bill Parr

- Bill Parr reported that the course is in poor shape due to lack of rain and difficulty with the irrigation, but there has been improvement. He hopes the grass is just dormant and not dead. 16 was seeded on June 9.
- Mike Sweeney asked how the irrigation was doing. Bill Parr said it's up and running now but the damage was already done. The last measurable rain was the first week of May.

Pro Shop—Todd Brown

- Todd Brown reported that the course was up 11% in May with 1780 rounds. Playable days was almost 100% due to lack of rain.
- The Valor tournament is June 17 with an 8am shotgun start. They have 60 signed up so far but he will get the final number this week. Their site was down for a long time so they were having trouble getting people registered. But they are supposed to be

featured on a TV show hosted by someone from Shark Tank focusing on helping charity groups. He plans to open some tee times on June 17 if the turnout for Valor is lower than expected.

- The Red White and Blue Memorial Day outing went well with 81 golfers. The food from Savory Eats food truck was great, but it's difficult to coordinate food truck food with a shotgun. He will look at how to improve that next time.
- Todd Brown reported that he has sold 8 Father's Day gift cards so far.

Financials—Bonnie Winters

- Bonnie Winters was not present. No report.

Marketing – Chris Rain

- Chris Rain reported that marketing is ongoing. Magazine ads are running. Google Ads are running for the course. The Memorial Day golf ad got a lot of views. Email blasts went out for Memorial Day as well as for the Father's Day golf deal that the pro shop is running.

Old Business:

- Annette Atkinson reported that there have been many downloads and views for the sale of the course. The bid opening is August 23.

New business:

- Mike Yesunas asked for something to be posted on the website regarding the closure of Village Drive.

Public Comment:

- None

Meeting Adjourned

- Mike Yesunas made a motion to adjourn the meeting at 8:51am, seconded by Mike Sweeney. Motion passed 5-0.

The next meeting will be held on July 10, 2023 at 8:30 am at the Whispering Pines Banquet Hall.

Respectfully Submitted,

Chris Rain
Recording Secretary