



Minutes: Economic Development Advisory Committee June 19, 2023

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on June 19, 2023, with Joe Memoli (Chairperson) presiding. The meeting was called to order at 5:41 pm

Board Members: Jared Acosta, Gina Bertucci, Ed Regina, and Deborah Emin in person.

Absent: Beverly Brown and Tom Marchesani

Township Staff: Annette Atkinson, Township Supervisor, and James Brechbiel, ED Manager.

Township Residents/Guests: Michael Coffey, Ralph Dinkle, Sonny Murray, Nick Theofilos, and George Kuchek (via Zoom).

Minutes and Agenda

- Joe Memoli made a motion to approve the May Minutes and June Agenda. For the minutes, Gina Bertucci seconded the motion, followed Deborah Emin. Motion passed 5-0. For the agenda, Gina Bertucci seconded the motion, followed by Deborah Emin. Motion passed 5-0.

Correspondence

- Dennis Krell submitted a letter of interest for Revitalize 209, which will be given to the Revitalize 209 Committee at their first meeting.

New Business:

Business Updates:

- James Brechbiel reviewed the following updates on new businesses in the area:
 - Lehigh Valley Health Network (LVHN) will be opening in July 2023, at the Marshalls Crossings Complex (the Price Chopper Complex). They will be at the Township's Community Day on Saturday, 7/15/23, from 12 pm to 3 pm, and will be having an open house at the 4541 Milford Rd. location on Saturday, 7/22/23, from 11 am – 1 pm.
 - There are prospects for 4545 Milford Rd. and 4543 Milford Rd. to fill the vacancies in the Marshalls Crossings Complex.

Community Updates:

- Joe Memoli made a motion to table community updates and a discussion regarding farmers' markets until a later meeting. Deborah Emin seconded the motion, followed by Ed Regina. The motion passed 5-0.

Old Business:

- **Revitalize 209:**

The newly formed Revitalize 209 Committee members were introduced:

- The committee was appointed at the Board of Supervisors (BOS) 6/8/23 meeting and members are Michael Coffey, Ralph Dinkle, Deborah Emin, George Kuchek, Sonny Murray, Nick Theofilos (all present), and Bob Early (not present).
- There was a discussion clarifying that this is a matched grant (50:50) with the Township providing up to \$10,000 / project (maximum project size at \$20,000). Further clarification was that the Revitalize 209 Committee will not be prospecting/canvassing businesses regarding projects.
- There was a discussion as to when the Revitalize 209 Committee will meet and James Brechbiel noted he would be following up with three days/times for the Revitalize 209 Committee so that the meetings can be scheduled regularly without any interference of other meetings. Meetings will be scheduled accordingly from there as all has to be advertised by the Township. Ralph Dinkle noted he will be unavailable from 7/6 to 7/25.

- 6/27: Joe Memoli and Jared Acosta will be canvassing properties facing 209 with FAQ flyer.
- Nick Theofilos requested a few copies of the Township's comprehensive plan to have for the Revitalize 209 Committee.

Announcements:

- None.

Public Comments:

- None.

Meeting adjournment: Joe Memoli asked for a motion to adjourn the meeting at 7:14 pm. Deborah Emin seconded the motion followed by Jared Acosta. Motion passed 5-0.

The next meeting will be held on July 17, 2023, at 5:30 pm at the Township Municipal Center.

Respectfully Submitted,
James Brechbiel, Middle Smithfield Township