



Minutes: Golf Course Advisory Committee

August 14, 2023

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on August 14, 2023 at 8:30 AM with Craig Wetherbee presiding and with Chris Rain as recording secretary.

Committee Members: Craig Wetherbee, Mike Yesunas, Paul Suhrie, John Pinto, Mike Sweeney

Township Staff: Supervisor Mark Oney, Pro Shop Manager Todd Brown, Maintenance Superintendent Bill Parr, Committee Liaison Chris Rain.

Meeting called to order at 8:34 am by Craig Wetherbee.

Agenda & Minutes

- A motion to accept the agenda for the meeting was made by Mike Sweeney, seconded by Mike Yesunas. Motion passed 5-0.
- A motion to accept the minutes from the July 2023 meeting was made by John Pinto, seconded by Mike Yesunas. Motion passed 5-0.

Whispering Pines—Holly Dennis

- Holly Dennis was not present. A new report was not provided. Chris Rain stated that there has been no change to the banquet hall report since the report provided at the July meeting.

Grounds—Bill Parr

- Bill Parr reported that the greens up top are seeded. The tees haven't changed and they will start working on them this week. The traps haven't been raked due to equipment issues, but they borrowed a raker from Great Bear and will start that soon.

Pro Shop—Todd Brown

- Todd Brown reported that July rounds were down from 2022 about 1%, but is still up around 3% overall. The East Stroudsburg Little League golf outing is booked and will be in October, date TBD. Violette's Stand for the Children and Marshalls Creek Fire Company have outings on 9/23 and 9/30, respectively.
- He ran some numbers and found that the biggest increase is on Tuesdays, probably due to the reduction in price from \$29 to \$25. Rounds were down on Fridays. He will provide recommendations on price adjustments for 2024 based on these numbers.
- He reported that as course conditions have improved, reviews have also improved.

Financials—Bonnie Winters

- Bonnie Winters was not present, but she provided a financial report as requested by the Committee at the July meeting. Mark Oney stated that the committee should review the report and direct any questions to Craig Wetherbee, who would compile them and send to Bonnie Winters.

Marketing – Chris Rain

- Chris Rain reported that marketing is ongoing. Activity on the website is steady. Eblasts are going out each Saturday in August to advertise the Labor Day golf scramble. Todd Brown stated that he has booked 8 teams for the event from the eblast.
- Todd Brown reported that there is an issue with the booking page on the website. He has been in contact with GolfNow about it who is working to solve the problem.

Old Business:

- Annette Atkinson was not present. Mark Oney stated that the deadline for bids is Wednesday August 23 and the bid opening is at the Board of Supervisors meeting on Thursday August 24. The committee is welcome to attend that meeting in person or on Zoom.

New business:

- Mike Sweeney announced his resignation due to plans to move out of the area. The committee thanked him for his time on the committee and wished him well.

Public Comment:

- None

Meeting Adjourned

- Mike Sweeney made a motion to adjourn the meeting at 8:57am, seconded by Mike Yesunas. Motion passed 5-0.

The next meeting will be held on September 11, 2023 at 8:30 am at the Whispering Pines Banquet Hall.

Respectfully Submitted,

Chris Rain
Recording Secretary