



Minutes: Economic Development Advisory Committee March 14, 2016

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on March 14, 2016 at 6:30 pm at the Schoonover Municipal Building with Robert Hetu as Chairman presiding.

Board Members: Robert Hetu, Carrie Wetherbee, Carl Wilgus, Beverly Brown

Township Staff: Supervisor Annette Atkinson, Judith Acosta as former Liaison and Recording Secretary, and Courtney Woytko as the new Liaison and Recording Secretary

Residents: Debbie Kulick, Ed Regina, Adam Rodriguez

Meeting started at 6:34 pm with Robert Hetu as Chairman.

Minutes and Agenda

- Motion to accept & approve the minutes from the February 8, 2016 meeting was made by Carrie Wetherbee. Gina Bertucci seconded the motion. All members were in favor.
- Motion to accept & approve the Agenda for March 14, 2016 was made by Carrie Wetherbee. Beverly Brown seconded the motion. All members were in favor.

Correspondence

- No correspondence

Old Business.

Mastodon Madness Scavenger Hunt

- The Economic Development Committee welcomed our guest... from the Eastern Monroe Public Library
- The goal of the Scavenger Hunt is to be able to create an event that would drive the community with the history of the township.
- Gina has offered additional prizes and has suggested looking for cheaper dinosaurs/prizes for the kids. Ed suggested to look for something less expensive and to think about shipping and how we can get the prizes here the fastest.
- Gina suggested that all entries should be in by a certain time and date in May and that we need to figure out a specific time for the winners at the Library. Bob suggested that there should be several drawings for multiple winners.
- Carrie suggested finding a picture/drawing of the history of the skeleton and to find Mastodon experts that would do activities with the kids at the library.

- Experts: Tim O'Donnell
 - Carrie will contact
- Pat Griffin from Notre Dame
 - Bob will contact
- The Scavenger Hunt should end on Sunday, May 22nd with the drawing on Monday, May 23rd. Waiting on dates from the Eastern Monroe Public Library.
- The committee came up with a "To Do List" which is the following:
 - Work on a date with the library
 - Find a presenter
 - Find cheaper toys/work on the scavenger hunt card
 - Work on more donations for drawings and possibly put together gift packages
 - Can the committee ask the museum to donate anything?
 - Judy will handle contacting the schools to advertise the event
 - Need to come up with a budget with MST for the event
- The foot is on display on the second floor at the Eastern Monroe Public Library.
- Bob suggested having an employee from MST to do the drawing.

Restaurant Week 4/8-4/17

- Kick off event is on April 8th at 6:30pm until 8:30pm with Blue Ridge Winery pairing a wine with the participating restaurants and the Pocono Photo Club Exhibit.
- Suggested asking Pub 570 to pair beer as well with some of the participating restaurants.
- Discussed cornering all restaurants in MST and to make a "suggested deal" so they are all constant with one another.

LERTA

- Realtor Education Meeting at 8:30am on March 21st with Michael Baxter & Associates

New Business

- Greater Pocono Chamber of Commerce Economic Outlook Dinner on Tuesday, March 22nd, starting at 5:30pm.

The next meeting is scheduled for April 11, 2016. Meeting adjourned at 7:24pm.