



Minutes: Economic Development Advisory Committee May 9th, 2016

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on May 9th, 2016 at 6:30 pm at the Schoonover Municipal Building with Robert Hetu as Chairman presiding.

Board Members: Robert Hetu, Carrie Wetherbee, Gina Bertucci, Beverly Brown

Township Staff: Supervisor Annette Atkinson, Supervisor Mike Dwyer, Courtney Woytko as the Liaison and Recording Secretary, and Township

Secretary Michele Clewell

Meeting started at 6:34 pm with Robert Hetu as Chairman.

Minutes and Agenda

- Motion to accept & approve the minutes from the April 11th, 2016 meeting was made by Carrie Wetherbee. Gina Bertucci seconded the motion. All members were in favor.
- Motion to accept & approve the Agenda for April 11th, 2016 was made by Carrie Wetherbee. Beverly Brown seconded the motion. All members were in favor.

Correspondence

- No correspondence

Old Business

NPS

- Press Launch on Thursday, May 12th, 2016

Realtor Education Meeting

- The Economic Development Committee discussed businesses that Middle Smithfield needs in the township.
- Discussed that LERTA won't make a difference if the sellers are too greedy.
- Gina suggested that we look for more commercial realtors like Chant. (Judy Acosta already sat down with Chant Reality Group).
- Bob explained that the lot across from Resica Elementary is a C2 zone and is for sale as well.

EDC Resident Online Survey

- The Economic Development Committee went over the results of the EDC Resident Online Survey that Courtney Woytko, EDC Liaison, designed.
- The survey showed that most residents were looking for mid tier specialty shops.

Mastodon Madness

- Smithfield's Library has 22 names (children that picked up a clue card).
- Tim O'Donnell is no longer able to present on May 17th, 2016.
- Annette Atkinson contacted Pat Griffin about presenting but she is no longer doing it.
- Barbara Keiser, the Director of the Kiwanis Daybreak Club, would like the opportunity to speak and put on a presentation for the children.
- Annette will check with the library on the full schedule of the presentation while Carrie will take care of planning May 17th, 2016 story time.
- Discussed that the presentation should only be an hour or shorter and interesting.
- Prizes will be coordinated with Holly from Bushkill Group.
- The EDC Committee should arrive between 5pm and 5:30pm to set-up the event.
- Gina suggested giving out coupon packets or small prizes for the children that do not win.
- Mike suggested getting a poster made for all participants of the Mastodon logo.
- Courtney suggested making some type of children's activity to put in all bags while Gina donates 100 goody bags for all the children.
- Annette suggested contacting all sponsors or participating businesses so they can promote and put advertising promotions in the bags as well.
- Mastodon Historical Marker is up near Wendy's and Mike will have the "No Parking" sign removed that is blocking the marker.

The next meeting is scheduled for June 13th, 2016. Meeting adjourned at 7:13pm.

DRR