



Minutes: Golf Course Advisory Committee

28 September 2015

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on September 28, 2015 at 8:00AM with Ray White presiding in and as Chantel Wilder recording secretary.

Board Members: Ray White, John Smith, Mike Sweeney, Craig Wetherbee
Township Staff: Supervisors Annette Atkinson and Mike Dwyer, Pro-Shop Manager Don Henry, Whispering Pines Coordinator Erin Groome, Groundskeeper Bill Parr (not present), Budget and Finance Manager Ray Wolfe, and Digital and Operations Projects Coordinator Steven Natiello.

Meeting called to order at 8:00am

Minutes and Agenda

Whispering Pines. Erin Groome

- 29 events this year so far, 2 are booked for 2016
- Need to replace 160 chairs, cost \$3,700 (we are down to 135 chairs now)
- The cost to replace tables is \$2,300-\$2,400 for 24 tables (60" round, legs fold up for easy storage they go into storage and lightweight)
- Repairs:
 - Kitchen Sink where ice machine (sink leaks)
 - Double doors in dining room
 - Proshop bathroom toilets, men's and women's room
 - Fix fireplace/run propane

Pro Shop. Don Henry

- Revenue is up by almost 7%
- Merchandise is up by 26%
- Food and Beverage are still up from last season nearly 6%
- Rounds are up 19% ahead from last year (1525 more than last year)
- Marshalls Creek Fire Department went great, had 90 golfers
- On Sunday there were 120 golfers
- Setting up process at liquor store, got a lead on bartender; Kevin Dixon is trained and qualified
- 37 outings this year, will get major ones back for next year
- Pocono Palace is sending us a lot of golfers

Financials. Ray Wolfe

- We are \$3,000 under budget now and ahead of last year; we are meeting the goals we set.
- Time to talk about membership

Marketing. Steven Natiello

- Will be increasing marketing in the fall; working on memberships

Old business:

- Mike Dwyer said old carts will be picked up by end of November
- Don Henry mentioned that all 60 carts are now running. Easy way of storing all the carts is putting them up. Down side of this storage method is no one can tell which carts are being used (for rotation).
 - Had to order tires two weeks ago because they go fast. Don Henry said he is going to pull all carts that have tires that are not particularly good and keep them downstairs and use them sparingly.
- Ray White mentioned his concerned with valve in the pond due to car going in, but it seems to be fine

Meeting Adjourned at 8:29am

- Ray White made a motion to adjourn. Mike Sweeney seconded the motion. Motion passed 4-0.

The next meeting will take place on October 12, 2015