



## **Minutes: Golf Course Advisory Committee**

**21 December 2015**

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on December 21, 2015 at 8:30 AM with Ray White presiding in and as Holly Freese recording secretary.

**Board Members:** Ray White, John Smith, Mike Sweeney, Craig Wetherbee  
**Township Staff:** Supervisors Annette Atkinson and Mike Dwyer, Pro-Shop Manager Don Henry, Whispering Pines Coordinator Erin Groome, Groundskeeper Bill Parr, Budget and Finance Manager Ray Wolfe and Digital and Operations Projects Manager Steven Natiello, Pro-Shop Kevin Dixon.

### **Meeting called to order at 8:41am**

#### **Minutes and Agenda**

- Ray White made a motion to approve the minutes from the past 2 meetings

#### **Whispering Pines. Erin Groome**

- Erin Groome not in attendance. She was at Whispering Pines getting the banquet hall ready for New Year's Eve.

#### **Pro Shop. Don Henry**

- Time was spent going through every round of golf day by day to make sure the system is tracking everything correctly. Still need to sit down with accounting to make sure everything is matching up.
  - Slight issue with reporting that needed to be fixed manually (System did not take in to account no shows, etc.)
- This year was better than the previous year, very comfortable with what the rounds are.
- Carts were picked up after the course closed, despite good weather.

#### **Financials. Ray Wolfe**

- The year ended better than expected between rounds of golf played, expences, etc.
- Deficit decreased since 2012 to around \$200
  - Money was saved with the pump in the lake
- Golf cart lease is only \$1,000 more for brand new carts.
- Always hope for more rounds and income, but budget conservatively.

#### **Marketing. Steven Natiello**

- Pushing NYE heavily
  - Facebook, website, 209 banners, email blasts, etc.
  - 30 reservations so far, further than this point last year.
  - Tickets are printed and ready to be mailed out
  - Committee members should try to sell tickets

- Sponsorships: 3 tables total bought
- 35 remaining seats to fill

**New business:**

- Meet over the winter to discuss sale of golf course. Have some sort of framework by late January.

**Correspondence:**

- *n/a*

**Meeting Adjourned at 9:15 am**

- Ray White made a motion to adjourn. Craig Wetherbee seconded the motion. All in favor.

The next meeting will take place on January 25 at 8:30 at the township building.