



Minutes: Golf Course Advisory Committee

28 March 2016

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on March 28, 2016 at 8:30 AM with Ray White presiding in and as Holly Freese recording secretary.

Committee Members: Ray White, John Smith, Mike Sweeney, Craig Wetherbee & Don Henry

Township Staff: Supervisor Annette Atkinson, Mike Dwyer, Pro-Shop Manager Kevin Dixon, Budget and Finance Manager Ray Wolfe, Township Liaison Holly Freese, Marketing Coordinator Steven Natiello, Whispering Pines Coordinator Chris Rain, Groundskeeper Bill Parr.

Meeting called to order at 8:30 am by Ray White

Minutes and Agenda

- Ray White made a motion to approve the minutes from the previous meeting, Seconded by Craig Wetherbee. Motion Passed 5-0

Grounds

- Greens are done as well as the South side tees.
- Course ready to be opened on Friday
- At numbers needed for help, with 5 seasonal employees.

Whispering Pines—Chris Rain

- There are 29 hall rentals booked for 2016 to date
- There are 17 golf outings booked for 2016 to date
- The intern mailed letters out to area organizations for charity golf tournaments and for the use of Whispering Pines for charity events and meetings.

Pro Shop—Kevin Dixon

- The pro shop will open with the golf course on April 1.
- Merchandise will be arriving over the course of this week.
- Merchandise for the pro shop will be arriving the first week of April.

Financials-- Ray Wolfe

- No update.

Marketing-- Steven Natiello

- Letter to CCP residents about the sale of the golf course have been printed and are being mailed to the residents via their HOA.
- Committee members are still asked to review the golf course on Facebook, Yelp, etc. Details and sites to review the course on can be found at www.ccpgolf.com/rateus

Old Business:

- NA

New business:

- Incentives for new members- create a weekend pass that would allow people to become members at a discounted rate for weekends only.
 - Need to create a further breakdown of rates and incentives.
- Look into hiring a vendor for concessions on the weekends for golfers to have access to food and beverages while golfing.
 - Speak with Tom X first.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:19 am. The motion passed 5-0

The next meeting will take place on April 11 at 8:30am at the township building.