



Minutes: Golf Course Advisory Committee

25 April 2016

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on April 25, 2016 at 8:30 AM with Ray White presiding and Chantel Wilder filling in for Holly Freese as recording secretary.

Committee Members: Ray White, Mike Sweeney, Craig Wetherbee & Don Henry

Township Staff: Supervisor Annette Atkinson, Township Liaison Chantel Wilder on behalf of Holly Freese, Groundskeeper Bill Parr.

Meeting called to order at 8:43 am by Ray White

Minutes and Agenda

- Ray White made a motion to approve the minutes from the previous meeting, Seconded by Craig Wetherbee. Motion Passed 4-0

Grounds

- No update—Waiting on weather to cooperate.

Whispering Pines—Chris Rain

- Chris Rain was not in attendance—provided members with a printout of Whispering Pines rentals.

Pro Shop—Don Henry and Annette Atkinson

- Proshop is fully stocked (shirts, hats, towels, etc.) Merchandise sales are up over \$400 year to date.
- Food and beverage sales are up over \$1300 year to date
- Had over 150 rounds on Sunday
- We are up Over 300 rounds to date (111 if adjusting to match weekends)
- Booked 162 rounds for this week
- Annette Atkinson mentioned that Dave Manter was very pleased with how well their event went and they are already booked again for next year. The beverage cart did \$305 for this event.

Financials-- Ray Wolfe

- Ray Wolfe was not in attendance.

Marketing

- No Update

Old Business:

- Don Henry spoke to appraiser that had a tour of the golf course and appraiser was supposed to email appraisal to Annette Atkinson, however nothing has been received as of yet, other than a thank you email from appraiser.

New business:

- Mike Sweeney inquired about Pocono Wild Life event and asked if the committee could help in any way, Annette Atkinson thanked Mike and said that help is needed. Pocono Wild Life will have their event on May 13th and registration is at 11:00 a.m. Annette Atkinson is waiting on Pocono Wild Life to send in their list so that promotion of the event can begin. There will be an Art Reception to follow Pocono Wild Life event.
- Annette Atkinson mentioned Mady's Angels event will be on May 22nd
 - Ray White has secured a car for Mady's Angels.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:00 am. The motion passed 4-0

The next meeting will take place on May 9th at 8:30am at the township building.