



Minutes: Golf Course Advisory Committee

9 May 2016

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on May 9, 2016 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, Craig Wetherbee, Don Henry, John Smith, Mike Sweeney (via phone)

Township Staff: Supervisor Annette Atkinson, Supervisor Mike Dwyer, Supervisor Mark Oney, Township Liaison Holly Freese, Groundskeeper Bill Parr, Banquet Hall Manager Chris Rain, Pro Shop Manager Kevin Dixon.

Meeting called to order at 8:28 am by Ray White

Minutes and Agenda

- Ray White made a motion to approve the minutes from the previous meeting, Seconded by John Smith. Motion Passed 5-0

Grounds

- Playing catch-up over the next few days because the weather is finally cooperating.
- Course is still a little wet

Whispering Pines—Chris Rain

- 35 banquet hall rentals for 2016 to date
- August-December is still mostly available
- Kevin Dixon is going to check on how outings are being categorized because numbers are significantly down from last year
- Need to determine a date for the St. Johns outing

Pro Shop—Kevin Dixon

- Rounds are up 340 (36%) from last year for the month of April
- Merchandise sales are up 66%
- Food and Beverage sales are up 75%
- Rounds are down so far for May due to the weather

Financials-- Ray Wolfe

- Ray Wolfe was not in attendance.

Marketing

- Successful month for advertising, ESPN radio ad was a success as was \$25 April
- \$40 Friday Fore the Wildlife- Friday May 13th
 - Rounds of Golf are \$40, 50% will go to Pocono Wildlife Rehabilitation and Education Center and the township will match that donation

- 20% of merchandise and food and beverage sales will go to Pocono Wildlife

Old Business:

- None

New business:

- The bottom of the door by the dance floor in Whispering Pines is broken and rotted through and needs to be fixed before it jams the door.
- Talk about getting a radon fan or something similar to alleviate the smell of sewage.
- Master Gardener's class went well.
- Mike Dwyer suggested creating save the date cards to be mailed out for charity golf tournaments for returning organizations if they book their date a year in advance. Holly Freese will draft save the dates for next meeting.
- Meetings starting on 5/23 will be held at Whispering Pines at 8:30 am.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:06 am. The motion passed 5-0

The next meeting will take place on May ^{23rd} at 8:30am at Whispering Pines.