



Minutes: Golf Course Advisory Committee

22 February 2016

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on February 22, 2016 at 8:05 AM with Ray White presiding in and as Holly Freese recording secretary.

Committee Members: Ray White, John Smith, Mike Sweeney, Craig Wetherbee & Don Henry

Township Staff: Supervisors Annette Atkinson and Mike Dwyer & Mark Oney, Pro-Shop Manager Kevin Dixon, Budget and Finance Manager Ray Wolfe, Township Liaison Holly Freese, Whispering Pines Coordinator Chris Rain. Groundskeeper Bill Parr.

Meeting called to order at 8:05 am by Ray White

Minutes and Agenda

- Ray White made a motion to approve the minutes from the previous meeting. Motion Passed 5-0

Whispering Pines—Chris Rain

- Vetstock (2/16) had approx. 100 people in attendance. The bar did about \$550 in business. The next event is scheduled for Saturday, February 27.

Pro Shop—Kevin Dixon

- Meeting to finalize orders this coming week.
- Attended the golf show in Philadelphia on 2/14, got one group of 40-60 people for September while there. Next golf show is in New Jersey starting on 2/26.

Financials-- Ray Wolfe

- NA

Marketing-- Steven Natiello

- Steven Natiello and Kevin Dixon are working on preparing the marketing package for this upcoming season.

Old Business:

- NA

New business:

- Ray White made a motion to keep the officers the same. Motion Passed 5-0
- Opening day projected to be April 1, weather permitting.
- The township will be posting a help wanted ad for seasonal grounds and pro shop staff. Hoping to hire by March 15.
- No firm date for cart delivery, confirming this week. Projected to arrive at the end of March.

Sale of Golf Course:

- Decided to look for another appraiser for competitive purposes. Craig Wetherbee has a list of management companies to look at as well.
- Holly Freese prepared preliminary production schedule to get started on ASAP.
- Letter to golf members and CCP residents draft will have edits made to them. Finalized version will be sent with sewer bills in the beginning of April, as well as with newsletters and mailings done by CCP.

Meeting Adjourned at 9:15 am

- Ray White made a motion to adjourn, motion passed 5-0

The next meeting will take place on March 14 at 8:30am at the township building.